

DEREK BRADFIELD NGUYEN

I am a versatile and creative marketing professional with expertise in design and media production. I have over a decade of experience working with industry leaders from medical, sports, fine art, news, politics, high tech, education, and beyond.

I am constantly learning and finding inspiration in life experiences to help people connect with their audiences and exceed their goals. From big ideas to small details, I take pride in my work.

In my free time, I enjoy museums, shows, documentaries, the outdoors, playing hockey, and distance running.

DEMONSTRATED EXPERIENCE

- PREMIERE
- ILLUSTRATOR
- MEDIA ENCODER
- AFTER EFFECTS
- WEBFLOW
- PHOTOGRAPHY
- GRAPHIC DESIGN
- STORYTELLING
- COMMUNICATION
- INDESIGN
- PHOTOSHOP
- AUDITION
- LIGHTROOM
- WORDPRESS
- VIDEOGRAPHY
- MANAGEMENT
- MARKETING
- EFFICIENCY

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EXPERIENCE & NOTABLE CONTRIBUTIONS

Marketing Communications Manager & Creative Director

at Precision Medical Products a Class II Medical Device Company..... 2018 to Present

- Established the company's first internal media production department. Proven revenue growth by over 312% in a fast-paced environment since its implementation.
- Support nationwide sales team with custom-designed marketing materials for print and digital marketing.
- Production art design for packaging, IFUs, labels, manuals, prescriptions, and other documents that meet strict medical regulatory standards for Class II devices.
- Photography for products, events, and portraits.
- Videography for product tutorials, internal training, patient education, and more.
- Manage freelancers and vendors to meet company standards and branding guidelines.
- Writing and producing content for social media, website, blog, and more.
- Website and social media management.

Editor, Production, & Broadcast Engineer

at Beyond Pix Studios (now San Francisco Media Group) 2015 to 2018

- Edited video for wide-ranging clients in a boutique agency setting. Worked with major brands such as Apple, TED Talks, Nickelodeon, Sonoma Raceway, and Google.
- Broadcasted live and taped studio interviews with high-profile guests for worldwide television clients including ESPN, CNN, and Fox News.
- Assisted in video productions in all aspects including camera operation, lighting, set design, and stage management.

Designer & Marketing Assistant

at Fitchburg Art Museum 2013 to 2015

- Branded and designed collateral for six critically acclaimed art exhibitions.
- Community outreach with a focus on expanding art accessibility to the region's Latino community.
- Installed and produced interactive exhibitions.

Freelancer

with Various Clients 2010 to Present

- Photo/Video journalist for Sportstars Magazine, Fresno Bee, and Gold Country Media.
- Web design for political campaigns and professional consultation services.
- Videography and photography for a boxing gym, non-profits, and music events.
- Graphic design for musical artists and political campaigns.

EDUCATION & CERTIFICATES

Bachelor of Science, Communications & Media Studies

at Fitchburg State University, Honors: Lambda Pi Eta & Phi Alpha Theta • 2010 to 2014

Trade Certificate, Graphic Communications

at Montachusett Regional Vocational Technical School 2006 to 2010

Certificate, Brand Management

at University of London 2021

Certificate, Strategy of Content Marketing

at UC Davis 2021

